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In addition, CREW Lehigh Valley learns about The BOMA Fund Easton — Encouraging development in difficult times

EASTON, PA—A breakfast program on public/private partnerships gave CREW Lehigh Valley (LV) members and guests insights into how the City of Easton has weathered our nation's economic slump via development. The event took place at Lafayette College and featured the College's Vice President of Finance & Administration Mitch Wein and Director of Facilities Planning & Construction Mary Wilford Hunt, who described how the College has acquired downtown Easton properties and transformed them into facilities to serve as gateways to the College campus. Lafayette College and the City of Easton have partnered on redevelopment projects that benefit both via sustained cultural and education facilities for students and the overall community.

Becky Bradley, AICP and City of Easton Director of Planning & Codes, talked about the City's many capital improvement and downtown redevelopment projects that are identifying and capitalizing on existing assets and preserving property values. For example, the City's Bushkill Creek Corridor project is providing natural and manmade links to downtown businesses and arts and cultural facilities.

Barbara Kowitz, Director of Development & Marketing for the Northampton County Historical & Genealogical Society, gave a presentation on the new 33,000 s/f Northampton County His-



City of Easton Director of Planning & Codes Becky Bradley, AICP



Kathleen Colson, The BOMA Fund Executive Director, describes her travels and work in northern Kenya

torical and Genealogical Society Museum in downtown Easton. The building, which served as Sigal's Bridal Shop from 1957-2000, was retrofitted for its new American/Northampton County history mission through a \$6.8 million capital campaign project.



Presenters Mitch Wein and Mary Wilford Hunt, Lafayette College, and Barbara Kowitz, Northampton County Historical & Genealogical Society



CREW LV members Rosalin Petrucci, J.G. Petrucci Co., and Linda Dietrick, Dietrick Group, LLC, with Easton's Becky Bradley



Jane Long, Esq., Fitzpatrick Lentz Bubba, and Kathleen Colson, The BOMA Fund



CREW LV members Kate Hart, KNBT; Tracy Yadush, RPA, NAI Summit; Pam Morris, Liberty Property Trust; and Tina Kisela, The Promenade Shops at Saucon Valley

In Center Valley, PA on a spring Friday afternoon, CREW LV celebrated the work week's end by attending a presentation by Kathleen Colson, Executive Director of The BOMA Fund, at the Fitzpatrick Lentz & Bubba, P.C. law offices. The BOMA Fund is a rural entrepreneur access project that provides skills training and seed capital to help women in the pastoral nomadic communities of northern Kenya, so that women can establish small businesses

and earn income. The BOMA fund has launched a range of businesses—small shops, restaurants, a bakery, a camel butchery, and dried fish enterprises on Lake Turkana. For each business that is launched, The BOMA Fund is able to impact the lives of five adults and an average of 25 dependents. CREW LV Secretary and Fitzpatrick Lentz & Bubba Partner Jane Long, Esq., serves on The BOMA Fund's Board of Directors. ■

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Upcoming Event

June 15, 2010 - Happy Hour Get Together, 5:00PM, Pistachio Bar & Grille, 341 S. Cedar Crest Boulevard, Allentown, PA

June 24, 2010 - Lunch & Learn – Maximizing Your Membership with CREWbiz™, 12:00-1:15PM, The Frederick Group, 3500 Winchester Road, Allentown, PA

July 26, 2010 - IronPigs Baseball Game, 7:05PM, PPL Patio, Allentown, PA

Please check the CREW Lehigh Valley website for more details on these events—www.crewlehighvalley.org. Not a member? Join today!

For membership information, please contact Karen Derr, KNBT, karen.derr@knbt.com