

Latin America Business Opportunities The Pacific Alliance Countries



February 17, 2015

8:30 - 11:30 am

Ben Franklin TechVentures

116 Research Drive, Bethlehem, PA 18017

\$25.00

The Pacific Alliance is a free trade agreement among the four country members formed in 2012. The total output for the four countries accounts for more than a third of Latin America's total gross domestic product, 215 million people and 39 percent of Latin America's GDP, placing the Pacific Alliance as the ninth largest economy in the world.

This seminar will focus on the following industries: construction, oil and gas, mining, petrochemical, power generation, transportation equipment manufacturers and engineering firms.

Topics:

- Top 10 growth industries for U.S. exports in Colombia, Peru, Mexico and Chile
- Overview of Pacific Alliance Countries
- Identifying and qualifying potential Latin American distributors, agents and representatives - Legal and Logistics
- Panel of experts to discuss challenges and successes
- How to make the most of an international trade show or mission
- Upcoming Trade mission to Mexico and Colombia, June 14-20, 2015

Sponsored by:

Lehigh University SBDC, Duquesne University SBDC, through funding by the U.S. Department of Commerce, Market Development Cooperator Program (MDCP), International Trade Administration, PA Department of Community & Economic Development, Center for Trade Development and The World Trade Club of the Lehigh Valley

REGISTRATION

Please complete information below and email to: inidtp@lehigh.edu or fax to 610-758-5205.

Name: _____ Company Name: _____
Address: _____ City: _____
State: _____ Zip: _____ Phone: _____ Email: _____

Cost: \$25.00 ~ Payment Method:

Credit card Visa MC Discover
Card number: _____ Exp. Date: _____ Security Code: _____

Check made payable to: Lehigh University

Mail check to: Lehigh University SBDC, 125 Goodman Drive, Bethlehem, PA 18015



The Lehigh University SBDC, funded in part by the U.S. Small Business Administration, offers a variety of educational programs designed to meet different needs of small businesses. Participants receive valuable information, recommendations, research ideas, and are able to network with other entrepreneurs and meet seasoned professionals from the business community. "Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development; through a cooperative agreement with the U.S. Small Business Administration, D.O.D Defense Logistics Agency, and through support from Lehigh University. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling 610-758-3980. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA."